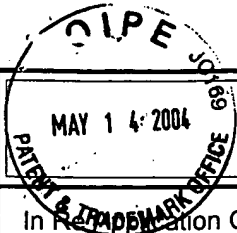


2155



**TRANSMITTAL LETTER**  
**(General - Patent Pending)**

Docket No.  
115274-00017

In Re: **TRADEMARK** Of: **Levergood et al.**

Serial No.  
09/548,235

Filing Date  
April 12, 2000

Examiner  
Patrice L. Winder

Group Art Unit  
2155

Title: **WEB ADVERTISING METHOD**

**RECEIVED**

MAY 18 2004

Technology Center 2100

TO THE COMMISSIONER FOR PATENTS:

Transmitted herewith is:

**Supplementary Response (5 pages); Affidavit of George Winfield Treese Under 37 C.F.R. Section 1.131 (3 pages) and Return Receipt Postcard.**

in the above identified application.

- ☒ No additional fee is required.
- ☐ A check in the amount of \_\_\_\_\_ is attached.
- ☒ The Director is hereby authorized to charge and credit Deposit Account No. 02-1818 as described below.
  - ☐ Charge the amount of \_\_\_\_\_
  - ☒ Credit any overpayment.
  - ☒ Charge any additional fee required.

*Signature*

Dated: **May 11, 2004**

**Peter Zura**  
**Reg. No. 48,196**  
**P.O. Box 1135**  
**Chicago, Illinois 606090-1135**  
**Phone (312) 807-4354**

I certify that this document and fee is being deposited on May 11, 2004 with the U.S. Postal Service as first class mail under 37 C.F.R. 1.8 and is addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450.

*Signature of Person Mailing Correspondence*

**Renee Street**

*Typed or Printed Name of Person Mailing Correspondence*

CC: